



# VistaXM Unleashes the Full Potential of Your Dealership!

Customers love the equipment you sell. There's a good chance that many have been buying your brand for years. But while your customers trust the equipment, are you capturing every opportunity to improve loyalty and maximize your revenue? Are your customers increasing their spare parts purchases? Are they seeking service elsewhere or exploring alternative financing options? Gaining insights into how your customers feel about their experience at every interaction is key to capturing more revenue from your existing customer base and acquiring new ones.

You may already have a customer experience (CX) program, but are you getting everything you had hoped for? At VistaXM we run CX programs for businesses like yours, tell you what your customers are saying, and help you act. Our turnkey solution eliminates the need for you to hire an internal team, deploy complicated software or deal with the complexity of running a program that is not core to your business. And the best part—we do it for a price that is less than you can build your own program.

An industry leading CX program provided by VistaXM is your gateway to unprecedented revenue growth. Based on our data, loyal customers, those who swear by their dealer, will spend greater than 20 times more on parts and service with you than those considered at-risk. We can help you create and develop more loyal customers.

VistaXM understands the challenges you face in running a CX program. We've worked with heavy equipment dealerships, crafting a playbook designed to listen to 12 key customer touchpoints including dealer contact, dealer experience, delivery, and support. With our AI-enabled platform, we decode complex customer journeys and deliver actionable insights in as little as 90 days.

But we don't stop there. Our executive dashboard provides visibility into the areas you care about. We track customer feedback, pinpointing and prioritizing the areas ripe for improvement and track the business impact of every strategic shift. We deliver this solution as-a-service to you, cheaper and faster than you could build your own team. It's the roadmap to unparalleled success.

Your customers don't just build—they literally move mountains with your equipment. It's time to bulldoze the barriers standing between you and the growth you deserve. **Connect with VistaXM now and let's unlock the full value of your dealership!**

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VISIT OUR WEBSITE [www.vistaxm.com](http://www.vistaxm.com)

